

Business Studies Curriculum Map



	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	Paper 1 - Business Activity The role of business enterprise and entrepreneurship Business planning Business ownership Stakeholders in business	Paper 1 - Business Activity & Marketing Business aims and objectives Business growth The role of marketing Market research	Paper 1 - Marketing Market segmentation The marketing mix	Paper 1 - People The role of human resources Organisational structures and different ways of working	Paper 1 - People Communication in business Recruitment and selection	Paper 1 - People Motivation and retention Training and development Employment law Revision & mock exam
Year 11	Paper 2 - Operations Production processes Quality of goods and services The sales process and customer service	Paper 2 - Operations and Finance Consumer law Business location Working with suppliers The role of the finance function Sources of finance Concepts of revenue, costs, profit, and loss	Paper 2 - Finance Break-even Cash and cash flow	Paper 2 - Influences of Business Ethical and environmental considerations The economic climate Globalisation	Paper 2 - Independent Nature of Business Making connections Drawing together understanding How parts of a business affect each other and how they affect the performance of an organisation	Final Revision and examination